



FOR IMMEDIATE RELEASE

## **DON KINISON JOINS IMPACT TELECOM AS VICE PRESIDENT COMMERCIAL SERVICES**

*Accomplished Telecom Executive to Lead Commercial Services Growth*

DENVER – February 20, 2014 – [Impact Telecom](#) (“Impact”), a global provider of voice and data services, today announced the appointment of Don Kinison as vice president for commercial services. Kinison will be responsible for driving Impact Telecom’s commercial business strategy, including the growth and management of a broad base of customers from small businesses to large enterprise clients.

Kinison is a highly accomplished sales and business development executive with more than 17 years of telecommunications experience managing sales and technology teams at ANPI, Cbeyond, CellularOne and Time Warner.

“Don’s experience and reputation as a sales innovator will be a great asset to Impact’s commercial services line of business,” said Bob Beaty, President and CEO of Impact Telecom. “In addition, his leadership skills will ensure the successful expansion of Impact Telecom into the commercial partner channel,” he added.

“Impact Telecom has demonstrated it is a leader in providing high-quality, flexible telecom solutions to businesses,” said Kinison. “I look forward to helping shape the direction of the company’s future commercial sales and market growth.”

In previous positions Kinison was responsible for the development and management of business solutions channels and direct sales. He also spent eight years in various business development and executive roles at Cbeyond Inc. where he oversaw sales and operations in the southern region, managed 240 employees, and successfully launched two new markets. During his tenure, revenue grew to nearly \$500 million.

Kinison has a bachelor’s degree in marketing from University of Nebraska, Lincoln.

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## **About Impact Telecom**

Impact Telecom is a leader in the telecommunications market delivering flexible and effective solutions to carriers, businesses and homes. Comprised of a family of brands, all dedicated to innovation, affordability and execution, Impact Telecom owns and operates a state-of-the-art Voice over IP network carrying billions of minutes every month, including the largest implementation of an IP-based network connected to a nationwide Feature Group D (FGD) network.

Led by an experienced team of professionals, Impact is committed to delivering quality services at competitive rates. With decades of industry expertise throughout the organization, Impact has an understanding of the challenges customers face selecting a telecommunications provider. Impact Telecom focuses on customer service, technology innovation and operational efficiency.

More information is available at [www.impacttelecom.com](http://www.impacttelecom.com).

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