



FOR IMMEDIATE RELEASE

## **IMPACT TELECOM NAMED TECHNOLOGY AND OPERATIONS PROVIDER FOR IRIS WIRELESS**

*DENVER – June 17, 2014 – [Impact Telecom](#) (“Impact”) a global provider of voice, data and messaging services, announced it signed a Managed Services Agreement with Iris Wireless Ltd. (“Iris”), naming Impact’s Global Mobility Group the technology, sales and operations provider for Iris Wireless. This will enable Impact and Iris Wireless to implement the most advanced mobile messaging technology in the telecommunications industry.*

“This relationship will further enhance Impact’s messaging capabilities, and at the same time, create a strong foundation for development and implementation of next-generation messaging services,” said [Bob Beaty](#), President and CEO of Impact Telecom. “SMS and MMS mobile messaging have been experiencing strong growth in the A2P and P2P segments. This trend has been amplified by content provider and app-driven messaging. Impact and Iris will be developing new, advanced-technology solutions enabling our carrier and enterprise customers to optimally support their messaging needs,” he added.

Impact Telecom and Iris Wireless will be implementing a mesh network enabling the seamless flow of global messaging between carriers, service providers, and content providers. The Impact Global Mobility Open Hub (IGMOH) will have standardized connectivity rules and requirements for each customer tier. It will allow even the smallest carriers and service providers to easily connect.

J. Barry Thompson, Chairman of Iris Wireless, brings his extensive experience in the cutting-edge, high-speed trading sector of the financial services industry to work with the Impact team. Thompson is a co-founder and board member of Tervela, a state-of-the-art data and transactions technology company that supports millions of financial transactions per second. Impact and Iris will introduce new, progressive mobile messaging technology.

“We are excited about opportunities the partnership will offer to Iris Wireless and Impact Telecom,” said J. Barry Thompson, Chairman of Iris Wireless. “As a leading provider of global P2P, A2P and M2M messaging solutions for wireless, fixed-line and VoIP carriers, Iris manages the exchange of wireless data traffic between mobile network operators (MNOs) around the world. Having Impact’s Global Mobility group as the technology and operations provider will enable Impact and Iris to continue offering industry-leading, advanced-technology messaging products.”

Impact Telecom's current messaging offering includes a proprietary SMS and MMS platform, enabling origination and termination to more than 850 MNOs worldwide supporting traffic for carrier, enterprise, and service provide customers. Impact Telecom's Cloud Messaging Center (CMC) allows commercial customers to access both secure and unsecure mobile messaging from any computer or mobile device.

### **About Impact Telecom**

Impact Telecom, a leader in the telecommunications market, delivers flexible and effective solutions to carriers, businesses and homes. Dedicated to innovation, affordability and execution, Impact, a licensed CLEC, owns and operates a state-of-the-art VoIP network carrying billions of minutes and messages monthly, using the largest implementation of an IP-based network connected to a nationwide Feature Group D network. Led by an experienced team with decades of industry expertise, Impact delivers quality services at competitive rates.

More information is available at [www.impacttelecom.com](http://www.impacttelecom.com).

### **Contact**

Impact Telecom

Anna Porteus

[aporteus@impacttelecom.com](mailto:aporteus@impacttelecom.com)

301-610-4354