



## **Impact Telecom Partners with Mobetize to Bring Customers Money Transfer, Mobile Airtime Top-Up**

### **Robust Offering Seen As Driver of \$60B U.S. Money Transfer Market**

BLAINE, WA and DENVER, CO – 11 September 2014 – Mobetize Corp. (OTC: MPAY), a technology leader in mobile commerce payment solutions, announced today an agreement with Impact Telecom, a global provider of voice, messaging, and data services, to offer the Mobetize platform to deliver international money transfer, mobile airtime top-up and bill payments to Impact Telecom's extensive customer base in the United States and Canada.

"The Mobetize platform allows us to offer international money remittance to our customers securely, immediately, and with maximum reach," said Bob Beaty, President and CEO of Impact Telecom. "The mobile airtime top-up product and international money transfer is a perfect complement for both current and new customers because it follows the same routes as our customers' calling patterns.

Impact Telecom customers—including Startec customers, Impact's leading brand for international calling— will see these features available online and on their mobile devices in Q4 2014. U.S. and Canada currently remit over \$100 billion annually, and most of that money is transferred utilizing traditional storefront methods. The Mobetize platform improves reach, convenience, and low cost to customers by digitizing these financial transactions via mobile devices.

"We are extremely pleased to work with Impact Telecom to expand its product set and bring its customers simple-to-use, secure and reliable payment solutions," said Mobetize co-founders Stephen Fowler and Ajay Hans. "By teaming up with Impact, we have the ability to extend that leadership and expand our market presence, especially in the U.S. which is a world leader in international money transfer and mobile airtime top-up transactions. Combined with our enhanced ability to top-up mobile airtime to over 350 mobile operators globally, this represents a great offer for immigrant communities throughout the U.S. and Canada.

Mobetize accelerates the migration of traditional e-commerce to mobile payment. The company's smart solutions platform provides telecommunications operators and payment gateways unparalleled mobile functionality in bill management, payments, recharge, domestic money transfers, international remittances, point-of-sale functionality and numerous other related technologies.

The Mobetize platform—designed to enable telecommunications operators to increase customer retention, maximize average revenue per user and minimize churn—provides the market's smoothest and most cost-effective transition of existing e-commerce to mobile.

### **About Mobetize**

Mobetize Corp. (OTC: MPAY) is a technology leader in mobile commerce payment solutions. Our smart solutions platform empowers our customers to increase ARPU and decrease churn while making unsurpassed improvement to customer retention. Mobetize solutions shift existing e-commerce to mobile with unrivaled simplicity, efficiency and cost-effectiveness. Mobetize's brandable platform brings mobile devices secure and easy bill management,

payments, recharge, domestic money transfers, international remittances, point-of-sale functionality and numerous other related technologies. Mobetize provides the industry's most complete mobile solutions platform to both telecommunications operators and payment gateways.

For more information, visit <http://www.mobetize.com> or call 702-943-1850.

### **About Impact Telecom**

Impact Telecom, a leader in the telecommunications market, delivers flexible and effective solutions to carriers, businesses and homes. Dedicated to innovation, affordability and execution, Impact, a licensed CLEC, owns and operates a state-of-the-art VoIP network carrying billions of minutes and messages monthly, using one of the largest implementations of an IP-based network connected to a nationwide Feature Group D network. Led by an experienced team with decades of industry expertise, Impact delivers quality services at competitive rates. More information is available at [www.impacttelecom.com](http://www.impacttelecom.com).

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